

2009 Milford Oyster Festival Sponsorships

www.milfordoysterfestival.org

Platinum \$10,000

OVERALL SPONSOR

20x20 Tent at Fowler Field Food Court

Inclusion in all media marketing (Connecticut Post Newspaper, WPLR, Festival Website, Press Releases)

Placement of 4 Banners at Festival.....Product Placement in high traffic volume areas

Full Page Ad in Festival Booklet

Gold \$5,000

Includes Half Page Ad in Festival Booklet (100k distribution w/Connecticut Post Newspaper)... Website Link...plus options listed below...

<p>MAIN STAGE Tent Location at Fowler Field Banner Display on Main Stage Main Stage Announcements All Day</p>	<p>ARTS & CRAFTS Tent Location at Milford Green Banner Display in Arts & Crafts area</p>	<p>FOOD COURT Tent Location at Fowler Field Banner Displays in Fowler Field Signs Displayed at Food Vendor Tents</p>
<p>OYSTER STAGE Tent Location at Fowler Field next to Oyster Stage & Tent Banner Display on Oyster Stage & Tents</p>		<p>CHILDREN'S STAGE Tent Location at Fowler Field Banner Display in Pavilion area</p>

Silver \$2,500

Includes Half Page Ad in Festival Booklet (100k distribution w/Connecticut Post Newspaper)... Website Link...plus options listed below

<p>HARBOR STAGE/CLASSIC CAR Tent Location at Lisman Landing Banner Display at Harbor Stage</p>	<p>MAIN STREET USA Tent Location at Milford Green/Main Street area Banner Display at Main Street area</p>	<p>FOWLER CONNECTOR Tent Location at Fowler Connector entrance to Fowler Field Banner Display at Fowler Connector</p>
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Bronze \$1,500

Includes Half Page Ad in Festival Booklet (100k distribution w/Connecticut Post Newspaper)... Website Link...plus options listed below

<p>FESTIVAL BOOKLET Back Cover Ad space in festival booklet (100,000 count) Banner Display at Fowler Field</p>	<p>VOLUNTEERS Corporate name or Logo on t-shirts Banner Display at Fowler Field</p>	<p>SOUVENIRS Banner Display at each Souvenir Tent (Arts & Crafts & Food Court)</p>
<p>SHUTTLE BUSES Sign with Corporate Name/Logo on Shuttle Buses</p>	<p>FRIDAY NIGHT AT THE FESTIVAL Tent Location at Lisman Landing on Fri. night Banner Display on Harbor Stage Sponsor of the Wine & Oyster Tasting event</p>	<p>GOLF CARTS 18"X18" Sign w/Corporate Name on all Festival Golf Carts</p>

Red, White & Blue \$ 750

Corporate Banner Displayed at Fowler Field, Quarter Page Ad in Festival Booklet

For Information on these and other Sponsorship Opportunities, Please Contact:

Jay Pinto, 1st Vice President & Fundraising Chairman

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